Module 7: Descriptive Wireframe

Website= suzannecollinsbooks.com

Rationale: The Susanne Collins book website is bland unlike her exciting stories. The whole page is done in different shades of orange, white and green. It would be more pleasing if the orange was another earth tone or if the white wasn’t the brightest on the page. Instead an analogous or go monochromic to let the images of the book covers pop better. The book cover images should align more clearly and should be separated from the main content, which is a jumbled mess, allowing the new announcements to be closer to the top of the content to try and create contrast between the items. Also there seem to be huge gaps of space between content. The website uses three vertical columns, but the welcome takes up very little space and has its own column. The links should have been kept together in that space and highlighted to draw attention. I did like the way the list of books on the far left stayed the same no matter what page of the website you were on, so that would be left the same, although I would have made the font for the different categories stand out more. I also would move navigation to the left above it as this also stays the same every page and would be more cohesive. The font was an easy to read style however, there is a lot of orange font on orange background which should have used more of a contrast approach.

Wireframe: <https://www.wireframe.cc/IdPdol>

Background colour: orange and blue with some red highlights

**Item #1**

Description: Header

Font: 18px

Colour: red

Alignment: center

Media: logo

Interactivity: n/a

**Item #2**

Description: main content (welcome and announcement)

Font:12px

Colour: black

Alignment: left

Media: picture of author

Interactivity: n/a

**Item #3**

Description: navigation

Font:16px

Colour: red

Alignment: right

Media: n/a

Interactivity: links to other pages of website

**Item #4**

Description: more content (list of books)

Font: 14

Colour: black

Alignment: right

Media: n/a

Interactivity: links to pages for each book (links in red)

**Item #5**

Description: footer

Font: 12px

Colour: black

Alignment: centre

Media: pictures of books

Interactivity: n/a